

Brands and CSR



The Weetabix Food Company and Nexus developed an environmental policy to position the company as a responsible organisation.

Nexus worked closely with the client and the Carbon Trust to develop the corporate social responsibility policy including writing the report and working with the design agency to publication.

August 2008 saw the launch of the policy to the media, employees and other stakeholders.

**For brand and corporate CSR contact
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**Check out further details on
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